Eunice Kim

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EDUCATION

University of Virginia   **Charlottesville, VA**
BA in Cognitive Science - Computer Science | Minor in Data Science | GPA: 3.79   *May 2024*
  - **Relevant Coursework:** HCI in Software Development, Data Structures and Algorithms, Software Testing, Software Development Fundamentals, Foundations of Machine Learning, Data Science Systems
  - **Certificates:** Coursera Foundations of UX Design, The UX Design Process, Technical Support Fundamentals

WORK EXPERIENCE

Whole in One Health   **Warrenton, VA**
UI/UX Design Intern   *March 2023 - August 2023*
  - Executed 3+ projects, presenting deliverables to the CEO and implemented findings into company strategy
  - Utilized InDesign to create and refine 3 user personas, rooted in qualitative user research; significantly deepened understanding of a wide range of user needs, leading to enhancements in user experience for users
  - Designed user flows, wireframes, mockups, and prototypes using Figma and Web Content Accessibility Guidelines for mobile, delivering a new user experience for a usability testing application

RSquare Media Inc.   **Uniondale, NY**
Digital Media Intern   *February 2023 - July 2023*
  - Oversaw design and delivery of 15 visually aesthetic posts each week, curating content for 4 social channels
  - Garnered 10k impressions and contributed to a substantial 10% growth in the company's following base

LEADERSHIP EXPERIENCE & ACTIVITIES

TheCourseForum   **Charlottesville, VA**
UI/UX Designer   *September 2023 - Present*
  - Improved interface design for a web page that enables 22K+ students to receive and share overall course reviews
  - Revamped website flows and navigation menus from evaluative testing, reducing frequency of misdirected user service queries by 30% and increasing traffic to previously neglected pages

UI/UX Design at University of Virginia   **Charlottesville, VA**
Technology Chair   *August 2023 - Present*
  - Established the first UI/UX CIO with the primary goal of cultivating a design community and fostering creativity
  - Facilitated hands-on project engagements and industry-led workshops; attracted participation of 60+ students

Girls Who Code   **Charlottesville, VA**
Marketing and Public Relations Committee Chair   *August 2022 – Present*
  - Co-hosted and actively contributed to the GWC podcast on Spotify, enhancing the channel's listenership by 25%
  - Successfully promoted 2 girls' hackathon event, employing various marketing channels and strategies to engage over 100 students, fostering active participation and enthusiasm within the tech community

Grace Christian Fellowship   **Charlottesville, VA**
Graphic Designer   *September 2021 - Present*
  - Produced visually appealing graphics on a weekly basis, creating over 50 graphics with Canva to craft engaging event promotional content; resulted in a 20% increase in online engagement and event attendance

SKILLS & INTERESTS

Computer: Figma, Adobe, Python, Java, R Programming, Oracle, MySQL, Microsoft (Word, Excel, PowerPoint)
Skills: Prototyping, Wireframing, Product Design, Product Marketing, User Centered Design, Design Thinking
Languages: English (Fluent), Korean (Fluent), Spanish (Basic)
Interests: Drawing & Painting, Crocheting, Graphic Design, Event Planning & Decoration, Hiking, Dancing